

# What's next



Dragon Professional

## AI is capturing the legal industry's attention

The mystique around Artificial Intelligence (AI) is a barrier to adoption for smaller firms, many of which consider AI-based solutions and technologies to be a luxury reserved for larger firms and legal departments. As client expectations continue to rise, delivering excellent service will require them to adopt new processes and solutions – fast. AI-powered tools can help.

**Mark Geremia**

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The mystique around AI technology is driving a tendency for lawyers, especially those working

in small practices, to believe that it's inaccessible. And, it is a luxury that only larger legal firms and departments can afford. The increased adoption and availability of AI solutions is proving that it is not only accessible [but may be necessary](#).

Firms of all sizes are turning to AI-powered technologies to steer them towards innovative approaches to meet their clients' needs and automate business processes. [Legal tech spending hit \\$1 billion last year](#), with lawyers embracing new tools like case management software such as eDiscovery, mandated in some states. AI-based solutions are now being used to automate processes like patent tracking and are extending into services like live video-streaming to better connect with clients.

As with every innovation, the legal industry finds both pros and cons to adopting new technologies. In a recent Forbes [article](#), legal professionals are battling both the benefits of deploying AI-based solutions into their practices, as well as the human toll these may have. The fear that these solutions can eliminate positions, like paralegal and legal research and reduce the number of billable hours a lawyer can charge is substantial.

Regardless of this, law office productivity software, in particular, continues to be in great demand. For a profession that is highly document-based, tools like [customized legal speech recognition](#) offer many benefits when it comes to creating and managing legal documentation. The ability to easily dictate or transcribe audio files gives lawyers tremendous flexibility in ensuring comprehensive and accurate data is captured and distributed within critical practice and case management systems.

AI can seem intimidating. As new tools and technologies emerge faster than ever, it can feel hard to keep up. Legal professionals realize that this trend will continue and they need to embrace solutions that will empower them to be more productive and meet the evolving expectations of clients.

**Tags:** [Dragon speech recognition](#)

## More Information



### Streamline legal documentation

Help your employees stay competitive and improve client service with speech recognition solutions that help streamline legal documentation.

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## About Mark Geremia

Mark Geremia is Vice President and General Manager for Dragon Professional and Consumer and oversees the product and marketing strategy for Nuance's Dragon speech recognition and documentation workflow portfolio. Mark has held various leadership roles within the Dragon business over the last decade, and with his team continues to expand Dragon's reach across enterprise, legal and law enforcement markets, transforming productivity and documentation accuracy for professional individuals and large organizations. Prior to joining Nuance in 2005, Mark held key marketing management positions at both large and small technology companies. He holds a Bachelor of Science Degree in Business Management from Bentley College.

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