

# What's next



Dragon Professional

## Improve business productivity with better documentation

Better documentation helps drive better business outcomes – from efficiency, higher accuracy, to saving time and costs. And it's for this very reason that you can't improve business productivity without taking a closer look at the paper trail in an organization.

**Mark Geremia**

Posted October 30, 2018



Look at any business productivity plan. They often center around several core elements, from the best strategies to drive efficiency; how to automate workflows to improve processes; to why flexibility makes for happier – and more productive employees. All of these, in fact, are

the core tenants of [documentation productivity improvement](#). Improving one improves the other.

Central to any business productivity improvement strategy is to work smarter and faster. When it comes to documentation, being more efficient, accurate and flexible all result in better business outcomes – from improved productivity, higher accuracy, to better client service and more satisfied employees.

Countless studies, from various industries, report the time and costs associated with the business-side of paperwork are less than ideal. Financial advisors, for instance, say that the due diligence required to meet regulatory compliance will increase their administrative workload by 63%. [And in a recent survey](#), an overwhelming 89% indicated that heavy documentation limits the valuable face-time with clients.

We saw this same issue arise with a sizeable mid-western state police department we recently worked with. Facing ever-increasing documentation at the state and federal level, they were looking for ways to better automate their reporting process. With the help of our [police reporting tools](#), they were able to improve incident reporting and reduce documentation turnaround times by a staggering 50 percent department-wide.

What does this mean for the business side of policing? More feet on the street. More funding. More enticement for recruits because of modernization. And just as important, more time placed towards higher-value tasks, like keeping our communities safe.

It's clear to us and many of the organizations we speak with; you can't improve business productivity without a closer look at the paper trail within an organization.

**Tags:** [Dragon Voice Recognition](#)



### About Mark Geremia

Mark Geremia is Vice President and General Manager for Dragon Professional and Consumer and oversees the product and marketing strategy for Nuance's Dragon speech recognition and documentation workflow portfolio. Mark has held various leadership roles within the Dragon business over the last decade, and with his team continues to expand Dragon's reach across enterprise, legal and law enforcement markets, transforming productivity and documentation accuracy for professional individuals and large organizations. Prior to joining Nuance in 2005, Mark held key marketing management positions at both large and small technology companies. He holds a Bachelor of Science Degree in Business Management from Bentley College.

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