

# What's next



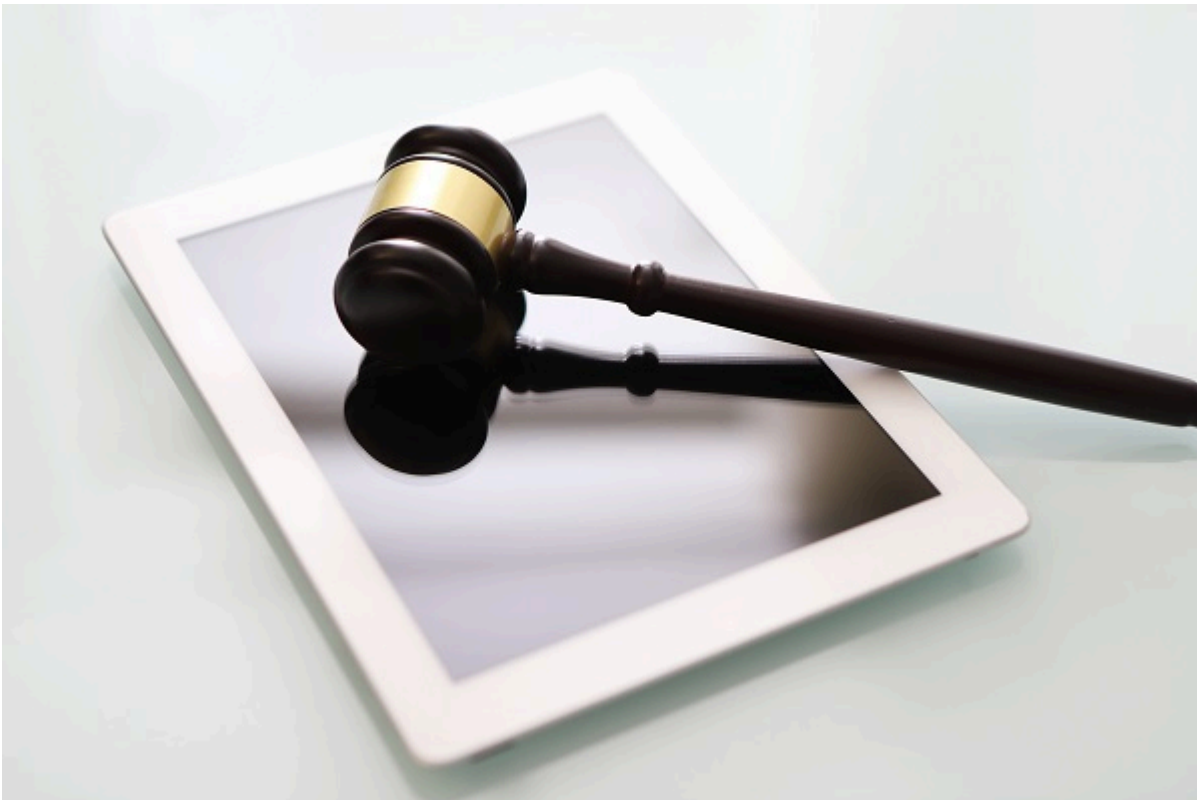
Dragon Professional

## Law firms continue to turn to technology to meet practice needs

As more shifts take place within the industry, with firms and legal professionals themselves seeking new ways to meet client objectives, improve operational efficiencies, and cultivate a new crop of younger lawyers who grew up with technology at arms' length, driving innovation in law firms is no longer a nice-to-have.

**Mark Geremia**

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Innovation is no longer a buzzword in the legal industry, as more and more legal professionals

look to technology to help them work. From AI-powered solutions that automate workflows, applications like e-discovery to help load and search for data, to web-based legal practice management software, as well as an increasingly tech-savvy client base, law firms seek better ways to help manage client relationships, costs, and efficiencies, with technology at the helm.

Law office productivity software, in particular, continues to lead this charge, as recently reported in the International Legal Technology Association's (ILTA) annual technology survey, where our documentation and productivity solutions, including [speech recognition](#), scanning workflow, PDF editing and redacting software, continue to be among the most widely used, and sought-after solutions in law firms to manage their documentation needs. Read more [here](#).

The ILTA survey, which draws input from 481 firms, including more than 92,000 attorneys and 188,000 users, is the largest in the legal industry, providing deep insights into the legal technology landscape and key decision factors within the profession.

ILTA's findings are not surprising to us. For a profession that is highly document-based, tools like [customized legal speech recognition](#) offer many benefits when it comes to creating and managing legal documentation. The ability to easily dictate or transcribe audio files gives lawyers tremendous flexibility in ensuring comprehensive and accurate data is captured and distributed within critical practice and case management systems.

As more shifts take place within the industry, with firms and legal professionals themselves seeking new ways to meet client objectives, improve operational efficiencies, and cultivate a new crop of younger lawyers who grew up with technology at arms' length, driving innovation in law firms is no longer a nice-to-have but a must-have.

**Tags:** [Dragon speech recognition](#)

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## About Mark Geremia

Mark Geremia is Vice President and General Manager for Dragon Professional and Consumer and oversees the product and marketing strategy for Nuance's Dragon speech recognition and documentation workflow portfolio. Mark has held various leadership roles within the Dragon business over the last decade, and with his team continues to expand Dragon's reach across enterprise, legal and law enforcement markets, transforming productivity and documentation accuracy for professional individuals and large organizations. Prior to joining Nuance in 2005, Mark held key marketing management positions at both large and small technology companies. He holds a Bachelor of Science Degree in Business Management from Bentley College.

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