

What's next



Dragon Professional

Mojos rewrite real-time content creation

Armed with a new set of mobile solutions, professionals like mobile journalists are producing in-field, real-time content with great success.

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Like many professionals who heavily rely on in-field, real-time reporting, cloud-based mobility tools have changed the way we work. No longer reliant on hand-written notes, or memory recall, professionals from countless industries are using their smartphones, tablets, or any number of mobile devices to create, edit and distribute content. And like many industries, this is spawning new work categories, like mobile reporting and journalism, or 'mojos.'

For those not familiar with the emerging field of mobile journalism, this new way for media storytelling, where reporters – and even everyday citizens – rely on mobile devices and digital services to rapidly capture, author, edit and share stories within local communities, is increasing and even going global with professional journalists themselves. There’s even an annual conference, “Mojocon” dedicated to the field, now in its third year.

Why does immediate access to content make a difference? In [an earlier blog](#), I spoke about the power of real-time note-taking and how it can help capture more detail and specificity, not to mention the immediacy of events.

For a journalist or writer, the benefits of “capturing thoughts in the moment” is magnified where significant time pressure exists to meet a deadline or be first to file a report. In addition, digitizing real-time note-taking helps streamline documenting the details of an unfolding event, while [unleashing creativity in the note-taker](#), as feeling and emotion can be instantly punctuated into the narrative. In their work as story tellers, mojos may particularly benefit from this dynamic.

It’s not surprising to us to see how mobile documentation solutions are helping to foster this unique brand of storytelling. In fact, many users of our professional-grade documentation solution, [Dragon Anywhere](#), are journalists or writers.

By capturing the immediacy of the moment, traveling to places where a physical keyboard can’t go, and quickly and efficiently allowing mojos to do everything – from dictate a story, take a photo, and upload and share it, in real-time, it’s exciting to see the creative ways different communities of users are putting mobile tools to work in their professional and personal lives.

Tags: [Dragon Voice Recognition](#)

More Information

	<p style="text-align: center;">Drive mobile documentation productivity</p> <p style="text-align: center;">Give your mobile workforce the power to get paperwork and other documentation done wherever their job takes them, with Dragon Anywhere Group, the cloud-based professional-grade mobile dictation solution for iOS and Android smartphones and tablets.</p> <p style="text-align: center;">Learn more</p>
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About Mark Geremia

Mark Geremia is Vice President and General Manager for Dragon Professional and Consumer and oversees the product and marketing strategy for Nuance's Dragon speech recognition and documentation workflow portfolio. Mark has held various leadership roles within the Dragon business over the last decade, and with his team continues to expand Dragon's reach across enterprise, legal and law enforcement markets, transforming productivity and documentation accuracy for professional individuals and large organizations. Prior to joining Nuance in 2005, Mark held key marketing management positions at both large and small technology companies. He holds a Bachelor of Science Degree in Business Management from Bentley College.

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