

What's next



Dragon Professional

The rising tide of a flexible, mobile workforce

Workplace flexibility is becoming an expectation among today's employees, fueled by mobile apps, cloud computing, and other productivity solutions. Companies who accept this rising tide will be better prepared to attract and maintain the best talent. Is your organization ready?

Mark Geremia

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Workplace flexibility was once a cutting-edge idea, differentiating new, trendy companies from the pack. Today it's proving to be an essential recruitment tool, a factor that many organizations need to consider to attract and maintain the best talent.

In a recent [New York Times article](#), employees say they are willing to accept lower-paying jobs in exchange for the ability to work when and where they choose. Moreover, the best employees, those that have the leverage to negotiate, are leaving traditional employers to build careers where they have greater flexibility. For a younger generation entering the workforce, who do not remember a time without the immediate access mobile tools provide, the idea of being tied down to a desk from 9-5 doesn't compute.

The same article also references a Harvard Business School/Boston Consulting Group Study. The survey of 11,000 workers and 6,500 business leaders asks what factors they think will impact the future of work. It found that a majority of respondents say employees expect flexible, autonomous work, better work-life balance, and remote working. However, only 30% believe that their company is prepared for this shift.

Smartphones have put computers in our pockets, proving that almost anything can get done on-the-go, and there is no turning back. Fortunately, productivity solutions, like [mobile dictation apps](#), give many of these employees who want or need flexibility, the power to work wherever they want. Is your organization ready?

Tags: [Dragon speech recognition](#)

More Information

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|  | <p style="text-align: center;">Empower mobile productivity</p> <p style="text-align: center;">Give your mobile workforce the power to get paperwork and other documentation done wherever their job takes them, with Dragon Anywhere Group, the cloud-based professional-grade mobile dictation solution for iOS and Android smartphones and tablets.</p> <p style="text-align: center;">Learn more</p> |
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About Mark Geremia

Mark Geremia is Vice President and General Manager for Dragon Professional and Consumer and oversees the product and marketing strategy for Nuance's Dragon speech recognition and documentation workflow portfolio. Mark has held various leadership roles within the Dragon business over the last decade, and with his team continues to expand Dragon's reach across enterprise, legal and law enforcement markets, transforming productivity and documentation accuracy for professional individuals and large organizations. Prior to joining Nuance in 2005, Mark held key marketing management positions at both large and small technology companies. He holds a Bachelor of Science Degree in Business Management from Bentley College.

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