

# What's next



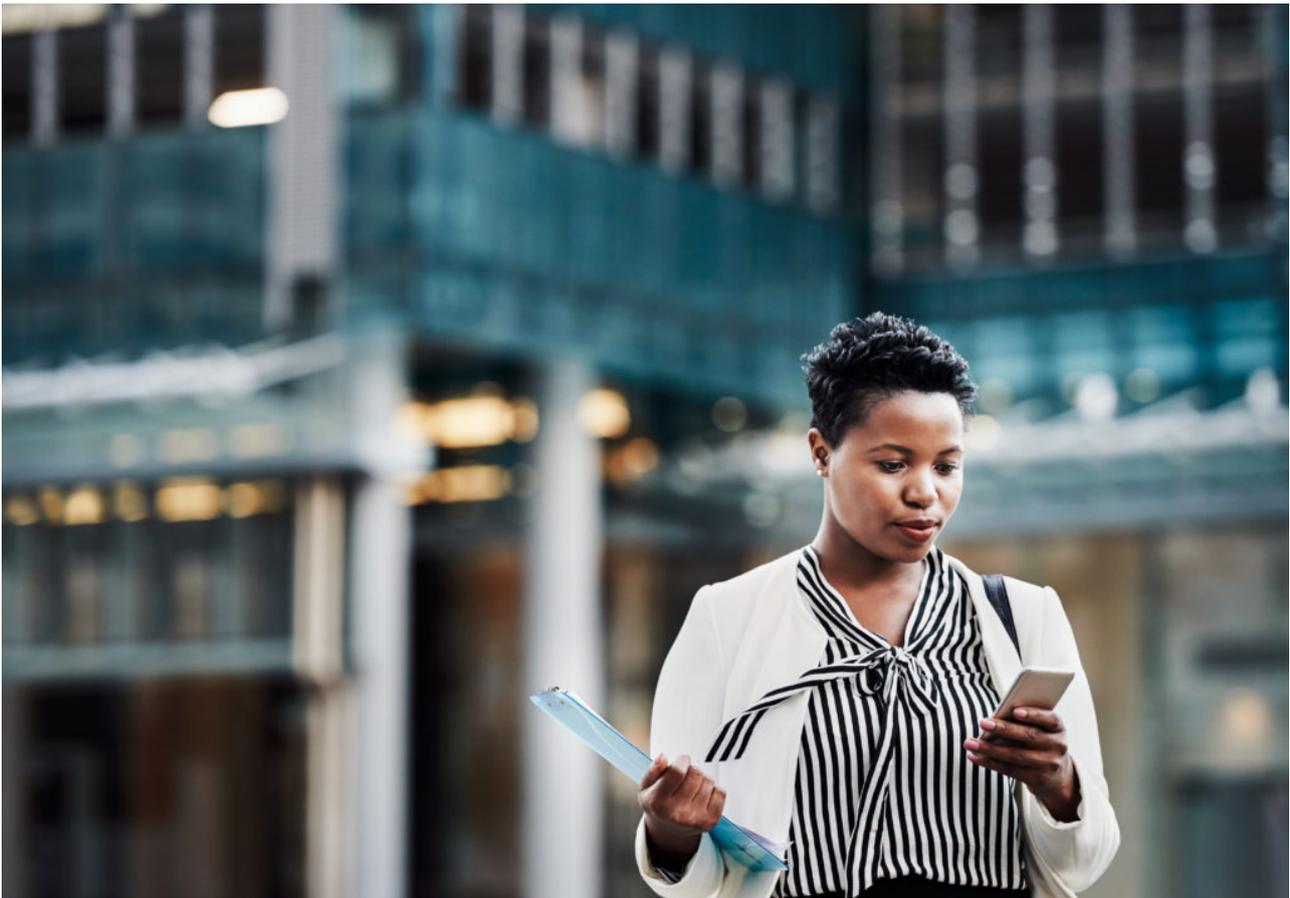
Dragon Professional, Dragon Professional

## The rising tide of a flexible workforce

Workplace flexibility is becoming an expectation among today's employees, fueled by mobile apps, cloud computing, and other productivity solutions. Companies who accept this rising tide will be better prepared to attract and maintain the best talent. Is your organisation ready?

**Ed McGuigan**

Posted November 24, 2020



Workplace flexibility was once a cutting-edge idea, differentiating new, trendy companies from the pack. Today it's proving to be an essential recruitment tool, a factor that many

organisations need to consider attracting and maintain the best talent.

In a recent survey conducted by Citrix, more than half of Australian white collar workers said they would take a pay cut in return for full-time remote work. Moreover, almost two thirds of respondents aged 18-24 said they would take a pay cut to work remotely 100 per cent of the time—the most likely of any age group. For a younger generation entering the workforce, who do not remember a time without the immediate access mobile tools provide, the idea of being tied down to a desk from 9-5 doesn't compute.

An Atlassian study revealed nearly seven in 10 Australian workers believed both their job satisfaction and work-life balance improved since shifting to remote working earlier in the year. However, research conducted by Wrike showed that only two thirds of workers felt their company was well set up to work remotely, months after it had been established as the 'new normal'.

Smartphones have put computers in our pockets, proving that almost anything can get done on-the-go, and there is no turning back. Fortunately, productivity solutions, like mobile dictation apps, give many of these employees who want or need flexibility, the power to work wherever they want. Is your organisation ready?

**Tags:** [Dragon Anywhere](#), [Dragon speech recognition](#), [mobile apps](#), [Voice Recognition](#)

## More Information

|                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p style="text-align: center;"><b>Empower mobile productivity</b></p> <p style="text-align: center;">Give your mobile workforce the power to get paperwork and other documentation done wherever their job takes them, with Dragon Anywhere Group, the cloud-based professional-grade mobile dictation solution for iOS and Android smartphones and tablets.</p> <p style="text-align: center;"><a href="#">Learn more</a></p> |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



## About Ed McGuiggan

Ed McGuiggan is General Manager for the Dragon Professional and Consumer business, overseeing the strategy for Nuance's Dragon speech recognition and documentation product line. Ed has held various leadership roles within Nuance over the past two decades, including the creation, development, and expansion of the company's worldwide eCommerce business, as well as the management of the Corporate and Retail sales teams. Prior to joining Nuance in 1997, Ed held senior management roles at FTP Software and Corporate Software, Inc. He holds a Bachelor of Science Degree in Mass Communications from Emerson College.

[View all posts by Ed McGuiggan](#)