

What's next



Enterprise

Amplifying the fraud prevention community and their important work

Fraudsters will continue to present new and evolving threats to consumers and companies alike, especially as the number of engagement channels grows. Organizations must rely on a cross-functional approach to fraud prevention. But organizations are made up of people – people who belong to a robust community who are committed to sharing knowledge, leading conversations, and moving fraud prevention forward.

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The fraud prevention community has long been committed to doing some of the globe's most [important](#) work: protecting people and stopping criminals. Anti-fraud professionals, however, face a seemingly endless stream of new methodologies, approaches, and threats, and the COVID-19 pandemic exacerbated them all. Consider the new risks that come from working

remotely, the spectacular increase in identity theft cases against the private sector and government programs, and the sophisticated schemes we discover as criminals structure their operations like businesses, with never -seen-before levels of leadership, resources, agility, and adaptability.

But as a community, we can – and should – learn from each other. I'm a strong believer in the important responsibility we all share to actively participate in the larger community, and I'm grateful that Nuance is stepping up to play a leading role. As a member of that community, I see firsthand how we are all committed to sharing best practices, lessons learned, new technologies, and key insights we can put to work to reduce fraud and inspire consumer confidence.

As part of our ongoing efforts to share our expertise with the anti-fraud community, I'm proud to be an active partner of many educational associations worldwide, such as the CFCA, TRMA and the ACFE. In fact, I'm honored to be speaking once again this year at [today's](#) Association of Certified Fraud Examiners Global Fraud Conference. For the occasion, I'll be presenting ***How Biometrics Will Stop the Top 3 COVID-Influenced Fraud Schemes***. The agenda is showcasing the work of many leaders in the business, and is packed with strategies and tools for individuals to take away and apply back at their own organizations.

If you're a member of the large ACFE community of investigators, register [here](#) to attend the Conference and participate in this meaningful dialogue.

It's in these spaces where we can have important conversations and collaborate with each other in the global fight against fraud.

Tags: [Fraud Prevention](#), [Security & Biometrics](#)



About Simon Marchand

Simon Marchand is Nuance's chief fraud prevention officer for security and biometrics. Certified Fraud Examiner, Simon has extensive expertise in fraud prevention, detection and management - as well as in authentication and identity - in both the banking and telecom industries, with more than 10 years of experience in the field. Prior to Nuance, Simon held key fraud prevention positions at Montreal-based Laurentian Bank, at Bell Canada, and at Québec's Order of Chartered Administrators, where he managed its professional inspection program. As chief fraud prevention officer, he works closely with Nuance clients to design biometric-based fraud prevention and authentication strategies that disrupt criminals while reducing effort and friction for legitimate customers. He regularly shares his expertise in various conferences and with associations around the world and he speaks on the risks of fraud and the ethical use of biometrics in the media.

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