What's next

Enterprise

Join our API revolution

Customers expect more from brands than ever before. There's a race to provide innovative experiences that not only meet today's customer expectations but exceed them in exciting new ways. The obvious solution? Adopt leading technologies to create modern experiences. But not every organization has the time, money and expertise required to create market-leading tech—but luckily, they don't need to.

Rachel Ashby
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Application programming interfaces (APIs) enable organizations to personalize technology to their business needs, without having to build the software from scratch. And now, with Nuance

[Intelligent Engagement APIs for Conversational AI Services](#), we're offering a more accessible approach for brands to unlock innovation for their brand.

Whether it's modernizing a contact center to add new speech-powered capabilities, or adding NLU into your existing virtual assistant, our APIs are the gateway to new opportunities.

Unlock your customer engagement potential

With the ability to connect disparate microservices into a coherent solution, the potential for APIs is near limitless.

That's why, at Nuance, we're making our conversational AI engines available through APIs, giving more businesses simpler access to powerful technologies they can integrate with our solutions—or anyone else's—to create exactly what they need.

Whether it's applying [Text-to-Speech (TTS)](#) to offer more conversational customer interactions or using Speech-to-Text (STT) to make those interactions more efficient and recue customer effort, our APIs can transform your approach to customer experience.

Six big API benefits

We've designed our APIs with one thing in mind: to make it easier for our customers to innovate. Here's how:

- **Speed**: Quickly and easily deploy and configure powerful conversational AI capabilities.
- **Elasticity:** Scale your capabilities dynamically as your needs expand and contract.
- **Choice**: Select only the microservices you need, and integrate them with the right Nuance services or non-Nuance services.
- **Flexibility:** Choose your preferred deployment—Nuance-hosted, on-premises, or in a third-party cloud such as Azure, AWS, and Google Cloud.
- **Savings**: Optimize costs to fit your budget requirements, with pay-per-use and subscription models.
- **Expertise:** Bring in assistance from our experienced conversational designers and professional services teams at any stage.

And customers are already seeing the benefits for rapid innovation. Through our APIs, they're using our technologies to power everything from voice-enabled entertainment services to in-branch kiosks that engage customers in natural conversations.

Coming soon…

And as if that wasn't exciting enough, we've got some huge news on the way about how we're going to make conversational AI innovation easier than before—so watch this space.

In the meantime, to discover what you could do with Nuance Intelligent Engagement APIs for Conversational AI Services, just click this way.

Tags: AI for Developers, AI Virtual Assistant, API Development, Customer Engagement Solutions

More Information

	Learn more Find out more about Nuance APIs here. Learn more

About Rachel Ashby

Rachel Ashby joined Nuance in April 2017 as Senior Principal Solutions Marketing Manager for Nuance analytics as well as Nuance Core Technologies including automatic speech recognition, text-to-speech and transcription engine. Before joining Nuance, Ashby worked in various marketing, consulting and sales support positions at IBM and has over 20 years of experience in the high tech industry.

View all posts by Rachel Ashby