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## Gene therapy

Maria Cataldo

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## **About Maria Cataldo**

Maria Cataldo is Director, Digital Marketing and Dragon Professional & Consumer Marketing. She oversees the planning, development and execution for Healthcare and Dragon Professional and Consumer's digital marketing strategy, working with cross-functional teams to drive engagement to support lead generation and sales. Maria also supports the overall marketing strategy for the Dragon Professional and Consumer business portfolio, the world's leading speech recognition and documentation solution for professional individuals and large organizations. Maria has held marketing management positions in both large and small organizations, with a focus on digital marketing, PR and product marketing.

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