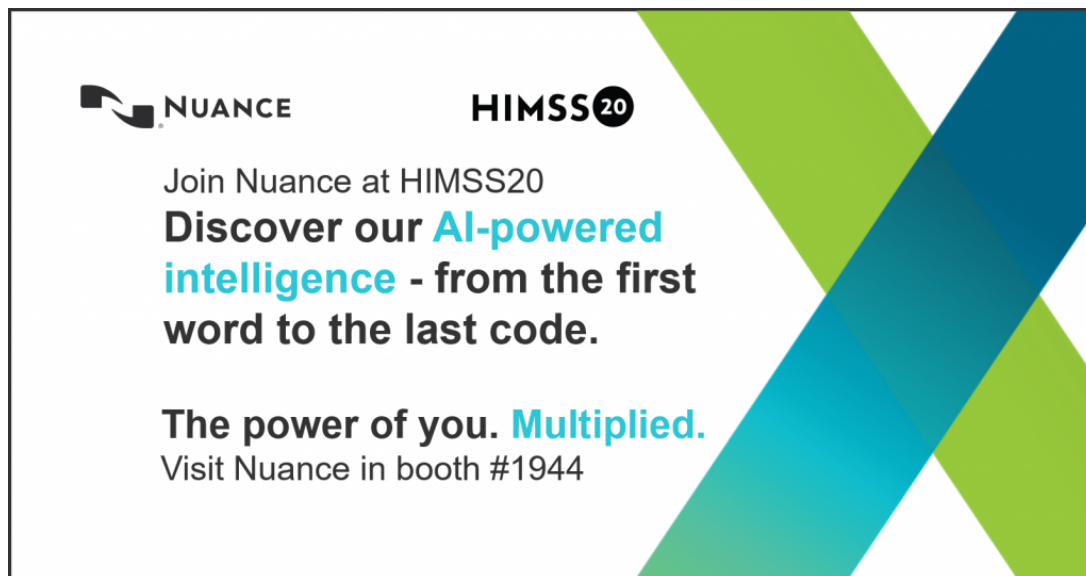


Healthcare AI

# Join us at HIMSS 2020

[Jonathon Dreyer](#) | Vice President, Solutions Marketing, Healthcare

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In just a few weeks, HIMSS 2020 kicks off with a vast array of educational, networking, and demonstration opportunities for all attendees throughout the week. We hope you'll consider a few of our recommended sessions as you're planning your week and how you'll spend your time. And, don't forget to join Nuanice in our booth #1944 to experience The Exam of the Future.

It's hard to believe, but HIMSS Conference 2020 kicks off in just a few weeks. This annual event remains an essential global program where healthcare, health information, and technology professionals can advance their education, expand their networks, and [see the latest technologies in action](#).

There's much to see, much to do, and many people to meet. We hope that, as you're planning your week and deciding how you'll spend your time, you'll consider exploring a few of our recommended sessions along the way.

## Building an Analytics Ecosystem That Drives Performance

**3:45pm – 4:30pm | Monday, March 9 (closing keynote) | Room W308A**

**1:30pm – 2:30pm | Tuesday, March 10 | Room W304A**

Executives from two different institutions in opposite ends of the country will discuss their unique approaches, success factors, and challenges in creating an analytics culture to harness data into insights, improvements, and realize a return on their investment.

## Reactions from the Field: Artificial Intelligence & Machine Learning

1:00pm – 2:00pm | Wednesday, March 11 | Room W311A

Join Nuance's Peter Durlach for a panel discussion in which you'll hear from three market suppliers – Nuance, Google Cloud and Health Data Analytics – working closely in the field with healthcare organizations to address common issues, challenges and solutions for applying artificial intelligence and machine learning.

## The Lifecycle of a Machine Learning Algorithm

1:00pm – 2:00pm | Wednesday, March 11 | Room W230A

The Center for Clinical Data Science (CCDS) at Massachusetts General and Brigham and Women's Hospitals are focused on developing machine learning models to change the course of patient care. Join this session for a demonstration of the lifecycle of a critical algorithm that uses deep machine learning and artificial intelligence (AI) to detect missed aortic aneurysms in imaging data.

## Using AI to Connect and Improve Physician Documentation and CDI Performance

1:00pm – 2:00pm Thursday, March 12 | Room W304A

To take their clinical documentation program to the next level, Halifax Health relies on AI-powered documentation technologies to prioritize patient encounters that have the greatest opportunity for documentation improvement. In this session, Halifax will present their plan for advancing the CDI program with AI analytics, share their migration to the cloud, and quantify the clinical and financial outcomes of these approaches.

## The Exam of the Future has Arrived

### Exhibit hall

Once again, the Nuance booth (#1944) will be abuzz with professionals who are ready to experience the latest in conversational AI and ambient technology. Nuance is demonstrating a profound technological breakthrough, showcasing an enhanced provider and patient interaction through the [Dragon Ambient eXperience \(DAX\)](#). Innovated by Nuance and Microsoft, experience AI-powered intelligence that provides immediate relief from time-consuming administrative burdens. Join us to see what you and Nuance can do with proven AI. Demonstrations will run every 20 minutes.

Tags: [HIMSS](#)



### About Jonathon Dreyer

Jonathon Dreyer is the vice president of solutions marketing for Nuance where he is driving a physician-first approach to medicine by bringing cloud-based speech recognition and clinical language understanding technology to a worldwide community of healthcare IT developers and provider organizations. Prior to his current role, Jon worked as the solutions marketing manager for Diagnostic Imaging at Nuance and previously headed up marketing at Commisure Inc., a provider of clinical documentation and healthcare communication solutions. Jon graduated with Summa Cum Laude honors at Wayne State University where he earned a B.S. business administration.



[View all posts by Jonathon Dreyer](#)