

Healthcare AI

# Join us at HIMSS 2022

[Brenda Hodge](#) | Chief Marketing Officer

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HIMSS 2022 is almost here, offering so many opportunities to learn, connect, and see the latest healthcare technology innovations in action. To help you plan your week, we've selected a few recommended sessions—we hope you'll find time to join us. And don't forget to visit Nuance at booth #1941 to discover how you can deliver a better physician-patient experience.

It will be great to see the healthcare community come back together at [HIMSS 2022](#) this month. The conference is always a fantastic opportunity for healthcare, health information, and technology professionals to expand their knowledge and make new connections. It's also a chance to see the latest technology innovations up close—innovations that can help enhance the physician-patient experience, boost operational efficiency, and improve care quality and patient outcomes.

There will be so much to see and do at HIMSS 2022, but while you're planning your itinerary, we hope you'll find time to check out a few of our recommended highlights.

## AMDIS/HIMSS Physicians' Executive Symposium

**8:30am – 4:30 pm | Monday, March 14 | WF3**

This pre-conference symposium offers a wealth of speakers and panelists providing fresh insights into using information and technology to improve patient care, safety, and engagement. And we're delighted that this year AMDIS and HIMSS are honoring one of our customers—Dr. Hal Baker, SVP and Chief Digital & Information Officer at WellSpan Health—with the Physician Leader of the Year Award. This award is well-earned recognition for Dr. Baker's tireless efforts to help WellSpan harness technology to improve the quality of the patient-physician experience.

## Building Healthcare's Digital Front Door

11:00am – 12:00pm | Tuesday, March 14 | W106

Join Peter Durlach, Nuance EVP and Chief Strategy Officer, to explore how healthcare organizations can deliver the same convenient, digital experiences that patients receive from consumer brands. Learn more about the strategy, technologies, and tools that can help your organization improve patient engagement in every channel—and transform access to (and delivery of) care.

## HIMSS Nursing Informatics Roundtable

4:00pm – 5:00pm | Wednesday, March 16 | W340A

Hear from a diverse group of nursing informatics leaders as they share insights into how they're using innovative technologies to empower providers to deliver effective, efficient care throughout the patient journey. They'll discuss how technologies like AI are helping clinical informaticists build a resilient and sustainable healthcare workforce for the future.

## Views From the Top: Strategies for Creating a Sustainable Healthcare Future

4:00pm – 5:00pm | Wednesday, March 16 | W320

This session, that Diana Nole will be co-moderating with Microsoft Corporate VP Alys Taylor, will explore other aspects of sustainable healthcare. Our expert panel, including two Nuance customers, will discuss how digital transformation presents an opportunity for healthcare organizations to rethink the way they work. They'll share strategies for using digital innovation to drive sustainable change that benefits employees, patients, population health, and society.

## What's Next for Ambient AI in Patient Care

11:30am – 12:30pm | Thursday, March 17 | W330A

In what's sure to be a fascinating insight into the future of healthcare, Greg Moore, Corporate VP of Microsoft Health & Life Sciences, and Joe Petro, Nuance EVP and Chief Technology Officer, will dive into the world of ambient AI technology. They'll explore how AI-driven ambient clinical intelligence (ACI) technology captures patient-physician encounters and automatically documents the conversation in a clinical note in the EMR for physician review. They'll also reveal some exciting new ACI capabilities that researchers are working on right now that will dramatically impact care delivery, quality, and outcomes.

## Discover a better physician-patient experience, all around

Exhibit hall | Booth #1941

Come see us at booth #1941 for a demo of our ACI solution—the [Dragon Ambient eXperience \(DAX\)](#). See for yourself how DAX securely captures and contextualizes conversations and automatically documents patient encounters, allowing physicians to focus on the patient in front of them while clinical documentation writes itself.

[Schedule a meeting or demo](#) to experience DAX and discover how our AI-powered solutions combine to help you provide a better physician-patient experience, all around.

Tags: [Ambient clinical intelligence](#), [Dragon Ambient eXperience](#), [HIMSS](#)

### More Information

### Schedule a demo

Book a meeting today to see the Dragon Ambient eXperience in action and discuss strategies for improving the physician-patient experience.

[Register now](#)



### About Brenda Hodge

Brenda leads all aspects of Nuance's marketing function working to develop the go-to-market approach, building the Nuance brand to drive growth, and expanding client relationships to increase loyalty. She joined Nuance from Optum where she most recently served as Chief Marketing Officer for the Provider Market segment. Brenda's career spans multinational sales and marketing leadership roles at companies such as GloStream, Allscripts/Misys Healthcare Systems, and SAS Institute.

[View all posts by Brenda Hodge](#)

