

# What's next



## Healthcare

# At the end of the day...never stop growing

Growth is a lifelong process. And while we may have reservations about what that process will require, or what the future holds, we must never stop growing our bodies, our minds, our hearts.

**Brenda Hodge**

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A small boy was walking slowly with his grandmother as she carefully navigated her cane on the pavement, when suddenly he asked her, “Grandma, do I have to grow up?”

The grandma stopped and turned with a smile on her face and said, “Honey, you wouldn’t want to miss it.

Growing your body helps you reach for the stars!

Growing your mind helps you gain wisdom which will lead to more happiness each day of your life.

Growing your heart by learning more about people means you will always have love.”

The little boy looked thoughtful for a moment and then the grandma leaned down and whispered in his ear, “I’ll tell you a secret. I’m not done growing yet either.”

*At the end of the day is an expression meaning an assessment of essential facts and truths. It s a summation of the pros and cons of any situation and a straightforward statement of what really matters. It s also the title of this blog series by Brenda Hodge, Nuance Healthcare s Chief Marketing Officer, with insights about leadership, empathetic customer relationships, and marketing techniques.*

**Tags:** [life lessons](#), [wisdom](#)



## About Brenda Hodge

Brenda leads all aspects of Nuance's marketing function working to develop the go-to-market approach, building the Nuance brand to drive growth, and expanding client relationships to increase loyalty. She joined Nuance from Optum where she most recently served as Chief Marketing Officer for the Provider Market segment. Brenda’s career spans multinational sales and marketing leadership roles at companies such as GloStream, Allscripts/Misys Healthcare Systems, and SAS Institute.

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