

Life at Nuance, Professional development

At the end of the day...bring more joy to work

[Brenda Hodge](#) | Chief Marketing Officer

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Leaders and influencers have a responsibility to recognize our teams for doing great things.

Have you ever thought about what makes for a good day at work?

Is it if you had a chance to generate new ideas? Is it completing a project? Working with a fabulous team is certainly a part of my everyday joy. I believe the majority of people [take pride in their work and want to do a great job](#). That is certainly true at Nuance. I also believe part of our responsibility as leaders and influencers is to catch people doing great things and let them know.

At a previous company, I worked for a CEO who never complimented anyone. The CEO was on a board of CEOs who met with the White House annually in Washington D.C. I was asking him about his trip when he returned, and he was surprised that the other CEOs knew who our company was. He looked at me and said, "Brenda that's because of the work you and your team have been doing over the last two years." I slowly started backing out of his office. He gave me a funny look and I said, "I need to leave now because this day isn't going to get any better."

Catch your teammate doing something well; catch your colleagues doing something well; catch your boss doing something well; and we will bring more joy to the work environment.

At the end of the day... is an expression meaning an assessment of essential facts and truths. It's a summation of the pros and cons of any situation and a straightforward statement of what really matters. It's also the title of this blog series by [Brenda Hodge](#), Nuance Healthcare's Chief Marketing

Officer, with insights about leadership, empathetic customer relationships, and marketing techniques.

Tags: [Leadership principles](#)



About Brenda Hodge

Brenda leads all aspects of Nuance's marketing function working to develop the go-to-market approach, building the Nuance brand to drive growth, and expanding client relationships to increase loyalty. She joined Nuance from Optum where she most recently served as Chief Marketing Officer for the Provider Market segment. Brenda's career spans multinational sales and marketing leadership roles at companies such as GloStream, Allscripts/Misys Healthcare Systems, and SAS Institute.

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