

up on the weekends for the sleep I missed during the week. That's my optimism coming through; I think I can catch up, but in fact, regularly getting only five or six hours of sleep is hurting my health.

At the end of the day...everything we do either helps or hurts our health, and I am learning that all of these seemingly small decisions matter. I never want to take my health for granted, and so I am taking better care of myself in recent months—and I'm encouraging all of us to take a moment to consider how every decision we make has a positive or negative effect on our health.

Tags: [Helping others](#), [Leadership principles](#)



About Brenda Hodge

Brenda leads all aspects of Nuance's marketing function working to develop the go-to-market approach, building the Nuance brand to drive growth, and expanding client relationships to increase loyalty. She joined Nuance from Optum where she most recently served as Chief Marketing Officer for the Provider Market segment. Brenda's career spans multinational sales and marketing leadership roles at companies such as GloStream, Allscripts/Misys Healthcare Systems, and SAS Institute.

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